

SAVE THE CHILDREN ROLE PROFILE

Title: Regional –Campaigns Lead – MENAEE Regional Office	
TEAM/PROGRAMME: ACCM and Resource Mobilisation Team – MENAEE Regional Office	LOCATION: Anywhere in the MENAEE Region where SCI has a presence
GRADE: TBC	CONTRACT LENGTH: 12 months
<p>Child Safeguarding: Level 3: the post holder will have contact with children and/or young people either frequently (e.g. once a week or more) or intensively (e.g. four days in one month or more or overnight) because they work country programs; or are visiting country programs; or because they are responsible for implementing the police checking/vetting process staff.</p>	
<p>ROLE PURPOSE: The post-holder will lead on campaigning in the Middle East, North Africa, and Eastern Europe region, designing and leading the implementation of a regional campaigning approach, setting the strategic direction and identifying priority areas of action linking national, regional, and global work across the Save the Children movement. The Regional Campaigns Lead will lead on engaging key internal and external stakeholders in the process, leading the identification and engagement of campaign partnerships and key campaign relationships. The post-holder, will also lead on the support to COs in the region on the design and implementation of creative and impactful campaigns that lead to positive changes for children most impacted by inequality and discrimination by leading on the development, review, and sign off of national campaign plans, and leading on local-global engagement and regional external engagement on campaigns. The post-holder will also work to ensure child campaigning is integrated throughout our work and sign off (with the CSG lead) on risk assessments for child campaigning for regional engagement. He/she will be responsible in tracking and supporting the development and implementation of campaign strategies that will engage the public to influence government and other institutional policies and practice to achieve positive and lasting changes to fulfil children’s rights and lead on developing context specific indicators to measure campaign change.</p> <p>The Regional Campaigns Lead will work to build a cross-functional strategy on wider civic space within the region, identifying and building a strategy to tackle civic space restrictions limiting children’s ability to campaign safely across the region. This will also include looking at the digital space for safe engagement of children and youth in campaigning. A key part of the role will be overall MEAL and strategic planning processes, working with COs and RO programme colleagues to ensure integration between functions where most relevant.</p>	
<p>SCOPE OF ROLE:</p> <p>Reports to: Regional ACCM and Resource Mobilisation Director – MENAEE RO Staff reporting to this post: Regional Campaigns Coordinator, Regional Campaigns Specialist Budget Responsibilities: Campaign budget responsibilities allocating across the MENAEE Region, and regional budget responsibilities for campaign activities and staffing costs Travel frequency: Requires frequent travel.</p>	
<p>KEY AREAS OF ACCOUNTABILITY:</p> <p>Strategic leadership and oversight</p> <ul style="list-style-type: none"> • Lead on all campaign strategy development across the MENAEE Region, including: <ul style="list-style-type: none"> ○ setting the strategic direction for the Regional Campaigns Team and coordinating across functions within the RO, members and the global team on implementing campaign strategies; ○ identifying strategic areas for campaign development and implementation in conflict and crisis affected contexts, working with member campaign colleagues to implement campaign actions in line with CO strategic priorities ○ managing allocated budgets for campaign activities, developing research proposals, and building and identifying key campaign opportunities and partnerships throughout the year – ensuring meaningful engagement of children throughout; ○ support to COs to ensure the development of ambitious, creative, high impact and well-researched campaigns that use an effective range of tactics and tools, as well as the power of people, to improve children’s lives at scale in the region; identify and develop key relationships and work closely with key regional allies and coalitions as needed to build a movement for positive change in the lives of children most impacted by inequality and discrimination, including local and grass-roots partnerships and collaboration, working closely with CO leads and partnership/resource mobilisation teams. 	

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- Lead on advocacy and local-global coordination on key development advocacy priorities across the MENAEE region, including on climate change, social protection, hunger (as it relates to climate and development contexts), and tackling shrinking civic space.
- Developing and implementing a civic space action plan, specific to MENA and Eastern Europe regions, including identifying and developing approaches for ensuring the safe and meaningful participation of children in closed civic space contexts, including using digital tools.
- The post-holder will represent Save the Children in external decision-making and networking fora and events across the region, in addition to securing bilateral meeting with key targets. The role will build key relationships and work closely with key allies, targets and coalitions as required to implement the campaign strategy.

Management and development of staff

- Develop and oversee workplans for two campaigns staff in the regional office, including working to build staff capacity on campaigns and child participation and campaigning. Including:
 - overseeing the implementation of the global Generation Hope campaign in the MENAEE region;
 - ensuring the campaigns team are able to learn and develop their skills across the region, and support to Champion Countries of the Generation Hope campaign is delivered on time and with quality;
 - overseeing the development of regional child networks and a regional children's advisory committee, ensuring all child safeguarding considerations are followed;
 - overseeing a regional Community of Practice on campaigning across the MENA region.

Evidence and Learning

- Monitor, document and report key campaigns and advocacy successes and impact in the region, disseminate lessons learnt, and contribute to a culture of cross-learning across country offices and Save the Children Members in the region and beyond.
- Develop and create a learning environment on campaigns knowledge, understanding across the region through work across teams, internal communications, and development of best practice guidelines and toolkits.
- Drive the development of innovative, forward-thinking regional influencing strategies on regional campaign priorities including creative and innovative solutions and ideas.
- Review and provide strategic feedback to COs Country Strategic Plan reporting processes, liaising closely with global and regional MEAL colleagues, to ensure processes are relevant for advocacy and campaigns in the region and that COs have timely feedback on their milestone reporting.
- Working with other team members are functions, identify and support the implementation of strategic research pieces to support evidence-based campaigning in the region.

Technical support and coordination

- Provide effective technical support and guidance to country and member offices in the region as required to develop campaign and advocacy strategies that support Save the Children's "Ambition for Children 2030" and are aligned with country, regional, and global priorities as appropriate.
- Lead capacity building of campaigns staff in the region as appropriate, including region-wide training and facilitation, coaching, supporting recruitments and inductions, sharing information, and facilitating cross-learning.
- Provide or mobilize appropriate gap-filling support to Advocacy, Campaigns, Communications and Media teams as agreed by the regional ACCM and Resource Mobilisation Director and relevant country or member managers.
- Ensure children are at the heart of Save the Children's campaigning strategies, including meaningful and sustained engagement in campaign planning, implementation and engagement as well as child campaigning.
- Ensure risk assessments are adequately conducted and risk discussions are included in CO preparation work with children in campaigns, and sign off on risk assessments (with CSG) on campaign related activities at a regional or global level.
- Identify key opportunities throughout each strategic period for influencing and child campaigning and advocacy on climate change and economic inequality, including writing and submitting proposals to key stakeholders, with creative propositions on engagement, and leading the implementation of successful proposals to engage.
- The Regional Campaigns Lead will work closely with the resource mobilisation team to support the identification and engagement of key fundraising partnerships, including identifying innovative ways for

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mobilising funds and ensuring a child friendly and meaningful approach to this work with the resource team.

- Represent the region in global discussions on campaigning, including co-leading the global COP28 Coordination with the Global PAC Team. This includes leading on risk management on global campaigns from a regional lens, ensuring context sensitivity, adequate safeguarding measures, and effective mitigation measures are in place. This includes high-level opportunities and events, such as COP28.

Dimensions:

- Provides (on a regular basis) creative/innovative solutions to problems or tasks
- Makes decisions and solves problem on new and complex issues, requiring creative thinking to find best solutions in communication with the AMC Director – MENAEE
- Drives innovation to seize new opportunities in our external environment
- Required to operate to tight deadlines, using independent judgement within clear parameters
- Lead on the development and implementation of complex strategies
- Use information from a variety of sources to inform decision making
- Represents Save the Children to external contacts and deals with stakeholders
- Expert knowledge on campaigns tactics and tools
- Requires the ability to analyse and communicate complex information to a wide audience

SKILLS AND BEHAVIOURS (our Values in Practice)

Accountability:

- Holds self accountable for making decisions, managing resources efficiently, achieving and role modelling Save the Children values
- Holds the team and partners accountable to deliver on their responsibilities - giving them the freedom to deliver in the best way they see fit, providing the necessary development to improve performance and applying appropriate consequences when results are not achieved

Ambition:

- Sets ambitious and challenging goals for themselves (and their team), takes responsibility for their own personal development and encourages others to do the same
- Widely shares their personal vision for Save the Children, engages and motivates others
- Future orientated, thinks strategically

Collaboration:

- Builds and maintains effective relationships, with their team, colleagues, members and external partners and supporters
- Values diversity, sees it as a source of competitive strength
- Approachable, good listener, easy to talk to

Creativity:

- Develops and encourages new and innovative solutions
- Willing to take disciplined risks

Integrity:

- Honest, encourages openness and transparency

QUALIFICATIONS AND EXPERIENCE

- A Master's Degree in a relevant field
 - Experience of developing and coordinating multi-level campaign plans, with the knowledge and understanding of a range of campaign and advocacy tactics effective in MENAEE contexts
 - A minimum 6-9 years of campaigning experience with an international or regional NGO, with experience in successfully leading the development and implementation of campaign strategies
 - Knowledge and understanding of the role of public campaigning in achieving political, policy and normative change
 - Demonstrable track record of ensuring meaningful and safe participation of children in advocacy and campaigns
 - Demonstrable creative ability in accessing new opportunities, expertise and ideas
 - Experience in managing risk in sensitive and complex settings
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- Experience in influencing government, donors, and other organisations through representation and/or advocacy and campaigning
- Ability to multitask in a fast paced environment and meet deadlines without compromising standards of quality
- Ability to design and manage projects and to convene and align staff across functions and countries behind shared objectives
- Strong attention to detail
- Highly developed interpersonal and communication skills including influencing and negotiation
- Highly developed ability to analyse complex data and to summarise and communicate them in ways that are accessible to a range of audiences
- An initiative-taking, proactive, inspiring attitude with the ability to manage and prioritise an unpredictable workload and solve problems quickly with limited support
- Politically and culturally sensitive with qualities of patience, tact and diplomacy
- Good project management skills, with the ability to plan work and meet deadlines and lead virtual project teams
- The capacity and willingness to be flexible and accommodating in difficult working circumstances
- Fluent in written and spoken English
- Commitment to the aims and principles of Save the children. In particular, a good understanding of the Save the Children's mandate and child focus and an ability to ensure this continues to underpin our support

Desirable

- Experience of designing and delivering training, presentations and other capacity building activities to audiences, including public speaking experience in high-level settings
- Arabic language

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